

LBG+ *community partners*

Your community partners are central to delivering an effective corporate community investment (CCI) program. Their ability to deliver on expected outcomes and report on progress can make or break a CCI program and consequently detract from or build your corporate reputation. We now offer a formal add-on to basic membership – **LBG +community partner**

The LBG framework & reporting process

By sharing details of the LBG framework with your community partners, you can equip them with valuable information to effectively report back to you on progress in a clear and consistent manner. This enables CCI data to be reported back in an 'LBG ready' format, which can be easily entered into LBGOnline and also attached as supporting documentation ready for verification. In addition this will help community partners build stronger relationships with their other corporate partners.

90% agreed that it would help them engage with their corporate partners more effectively

Mapping and assessing existing partnerships

Many existing partnerships have a broad vision for what they are trying to achieve, but often lack clarity around the strategic intent. The **LBG +community partners** workshop takes participants through the LBG social impact methodology, and provides an opportunity for partners to clarify their strategic objectives, map impact indicators, and agree a theory of change for the partnership.

LBG For Community is a broader training and certification program help your community partners further understand the importance and process of measuring community investment.

How it works

Invite your key community partners to attend a half day workshop, covering:

- Overview of your company's community investment strategy, including how it fits with broader business goals;
- Introduction to the LBG framework, key definitions and valuations;
- How community partners can report back in an 'LBG ready' manner;
- Orientation of the LBG social impact methodology & toolkit;
- Practical exercise to map intended impact and equip community partners to report output and impact data;
- Beyond the numbers, understand how to tell the story of your partnership by communicating impact in a changing media landscape

We work with you to deliver a tailored workshop for your community partners to give them the tools to enhance your community investment programs.

100% of workshop attendees said they would use the LBG social impact methodology to assess their programs

