

LBG+data

LBG is a best practice management tool for corporate community investment used by hundreds of corporate organisations globally.

Is your data ready for LBGOnline?

LBG members recognise that if a community program is not measured, it is difficult to manage. In some cases companies have limited internal capacity to effectively collect, analyse and enter data into LBGOnline. The LBG team receives various requests for support in relation to their LBG data, so we have developed a formal 'add-on' to basic membership – **LBG +data**.

LBG +data for new members

In the first year of reporting new members can hand over the data analysis and reporting to LBG to help develop a clear picture and baseline measure of what is currently being invested into the community. The LBG team will work with you to determine company specific focus areas, geographic locations and business units. In time this will help new members to identify gaps and set systems in place to gather and report data on what happens and what changes as a result of resources invested in the community.

LBG +data for existing members

For those members who already have a previous submission entered into LBGOnline, the LBG team can work with you to 'clone' recurring activities, add new ones and reassess member reference data such as company specific focus areas, geographic locations and business units

How it works

- LBG arranges an initial consultation to assess data. For existing members this includes a review of last year's submission to determine whether any activities can be cloned. LBG can assist with communications to key personnel, if data needs to be captured. In addition, the consultation allows for a review of company specific focus areas, geographic locations and business units set up in LBGOnline.
- The member then sends their raw data to the LBG Advisor to upload to LBGOnline, together with any supporting documentation for the highest value activities. This enables verification to be completed at the same time.
- Once data has been entered, the LBG Advisor sends the member contact a series of reports to review and sign-off.
- Any outstanding verification items are discussed and closed off.
- A verification statement and final reports from LBGOnline are sent to the member contact as normal.
- The member's company benchmark report is then issued as per the usual LBG benchmarking cycle, in November.

"Thank you so much for your help – I couldn't have done it without you! Interested in your thoughts on how we might improve the process for next year, though I'm more than happy to spend half a day with you and do it that way again"

