

2019 LBG Conference, Impact: Beyond 2030

Wednesday 20 November 2019 | 9.30am – 5.00pm
Suncorp, Level 33, 530 Collins Street, Melbourne

Attendees can submit questions at [slido.com](https://www.slido.com) with #LBG

8.30 Registration, tea, coffee & networking

9:20 Delegates invited to take their seats

9:30 Welcome and Acknowledgement of Country

Susan Mizrahi, Chair, LBG Steering Group, Chief Sustainability Officer, Australia Post & Conference MC

9:40 Opening remarks: Suncorp

- Sara Parrott, Head of Corporate Responsibility, Suncorp Group

Exploring the impact of the banking royal commission, the role of trust and outlining the role for community investment at Suncorp.

9:55 Corporate Citizenship year in review and Annual Benchmark Review

Jennifer Saunders, Associate Director, Corporate Citizenship
Tara James, Senior Consultant, Corporate Citizenship

Discover the trends and insights from the LBG Annual Benchmark Review, learn more about the key findings from the State of CCI Survey, discover how members are creating an impact on the UN SDGs, and get an update on the LBG For Community program.

10.10 Exploring the New LBG

- Simon Robinson, LBG Director, Corporate Citizenship

Learn more about the new routes to impact being measured under LBG and how the improvements can provide valuable insights for your company as a member of LBG.

10.25 Social Impact story - Business Innovation & Purchasing power for Social Impact, Value chain & Social value

Richard Donovan, Global Head of Social Innovation, Experian (video presentation)

10.30 Collaborating with global networks

- Kylie Porter, Executive Director, Global Compact Network Australia

Explore the new strategic partnership with the Global Compact Network.

10:40 Q&A session with the Corporate Citizenship team – exploring the past, present and future of measurement

10:50 **Social impact story - Optus Pathways 2 Employment - A BISI case study**

- Helen Maisano, Director, Group Sustainability, Optus

The Optus Pathways 2 Employment (P2E) program is a successful collaboration with the Optus Retail Business Unit and community partners ABCN, The Smith Family and yourtown. The P2E program has delivered eight workshops across Optus' corporate locations nationally to help students from low socio economic schools build confidence and capability in interview and job situations.

11:00 **Morning tea break**

11:20 **Panel discussion: Governance for social impact**

This important discussion will explore how NEDs can influence their company's social impact, how they can lead change within their industries, and how social impact professionals can better support NEDs in this pursuit.

- Jo Cain, Executive Director, Materiality Counts; NED, Auditing and Assurance Standards Board (AUASB); NED, Australian Marine Conservation Society (AMCS) Board
- Professor Kristy Muir, CEO, Centre for Social Impact; elected member of UNSW Sydney's Council, Chair of Allan & Gill Gray Philanthropy Australasia; NED, ARACY
- Dawn Baggaley, Head of Sustainability, NZ Post; NED, Sustainable Business Network

12:10 **Social impact story – Creating social impact at Australia Post**

- Susan Mizrahi, Chief Sustainability Officer, Australia Post

In 2019, Australia Post launched a new three-part Corporate Responsibility Plan for 2020-2022. The plan, underpinned by the UN Sustainable Development Goals, reinforces Australia Post's commitment to operating ethically and responsibly and is driven by a long-term vision to create value for the community in decades to come. A key commitment in the CR Plan relates to social procurement, which has been used as an example in the development of the new LBG framework.

12:20 **Insights from the Academic/Industry Knowledge Exchange**

- Francesca Hunter, Manager, Sustainability & Partnerships, Yarra Trams
- Gemma Rapson, Social Investment Manager, Woodside

Members of the LBG Steering Group will share insights from the first-ever social impact academic/industry knowledge exchange.

12:35 **Lunch & Networking**

1:30 **Impact deep dives**

In-depth briefings and discussions exploring a new era of measurement and the key areas of this important global measurement framework. Attendees will select from two of these three sessions:

- **Business Investment for Social Impact**
Businesses continue to evolve and diversify how they create social and environmental impact through business activities. In response, LBG is extending its Framework to

include two additional routes to impact which member companies can incorporate into their programs, measurement, reporting and communications on social impact. This session will explore Business Innovation and Social Procurement in more detail and explain what counts and how the focus will be on outputs and impact.

- **Impact assessment**

This session will provide the opportunity to review a number of best practice corporate community investment case studies covering a company's strategic direction, NFP and social enterprise alignment and program execution. Review outputs and impacts and determine key changes you can make in your organisation in both the short and long term to improve your impact storytelling.

- **Partnering for Impact**

From the origins of philanthropic giving through to business innovation and shared value, the corporate community investment space continues to evolve. How do we invest our resources to deliver real change across communities and environments? Key to this is strong partnerships: both internal and external. Join us as we explore partnerships, challenges and solutions towards greater impact, with a particular focus on deriving value from volunteering.

3:00 Afternoon tea break

3:20 Social impact story - Tripling community investment by 2022 at Mirvac - Louisa Scott, Sustainability Coordinator, Mirvac

In a review of its Sustainability Strategy in 2018, Mirvac set itself ambitious, public targets to increase its social impact, including tripling community investment by 2022. In 2019 Mirvac increased its community contributions by more than 800 per cent from a FY17 baseline, three years ahead of its 30 per cent target.

3:30 Using AI for social good

Kath Leong, Impact Strategist, Spark Beyond

Discover how AI is being used for social good and participate in a unique interactive session to uncover new ideas for using AI for Impact.

4:00 A selfish plan to change the world

Justin Dillon, Founder & CEO, FRDM

The founder of Slavery Footprint and Made in a Free World reveals the secret to a life of deep and lasting significance: the discovery that our need for meaning is inextricably linked to the needs of the world.

4.40 Closing remarks

Susan Mizrahi, Chair, LBG Steering Group

4.45-6.00 Networking drinks

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