B4SI Network Charter

Our Vision:

A world where every business measures its community investment and shares this in an open, transparent and consistent way.

Our Mission:

To provide a platform for B4SI members to work with each other, and with their partners in the community, to improve measurement and make a greater difference.

About Us

- B4SI is a network of companies, managed by Corporate Citizenship and run by members for members.

- The B4SI model was created and its brand and integrity is maintained and protected worldwide by Corporate Citizenship.

- B4SI is for companies serious about community investment.

- B4SI provides a robust and credible framework which measures the real value and impact of corporate community investment to both business and society.

- B4SI provides accurate and current information on how companies invest in society.

- Companies using the B4SI model are demonstrating their continued commitment to society.

- The key Corporate Responsibility indices have embedded B4SI methodology.

- The consistent approach applied by all B4SI members facilitates benchmarking amongst peers, competitors and sectors.

Expectations of membership

In the drive to improve the quality of implementation, members of the B4SI agree to meet eight main expectations of membership:

1. To endorse the mission and vision of the group and agree to participate in group discussions;

2. To follow the broad principles underlying the B4SI approach to the evaluation of community contributions, as defined under rights of membership, below;

3. To submit data each year on their overall group-wide community contribution (covering inputs, outputs and impacts), to the extent practical, for internal circulation among and benchmarking by B4SI members;

4. To share examples of input, output and impact assessment for case study project(s) within the group;

5. To have their valuation methodology checked and any necessary qualifications added, before such input and output/impact data are circulated within the group;

6. To respect the confidentiality of all members' data, including data from international groups, as well as discussion and comments made during all meetings of the B4SI and of materials posted on the B4SI website;

7. Not to claim either to be a member of the B4SI network or to have used its model without adhering to this Charter;

8. Not to use or circulate any individual member's data outside the Group without that members' permission. Group and Sector-wide performance data can be

reported publically and used for comparative purposes. This information can also be provided to interested audiences on request.

Rights of membership

As a paid-up member of the B4SI network, companies are entitled:

1. To receive all the services that a member is entitles to such as those determined in the annual work plan;

2. To use internally to their own organisations the information and insights gained through membership (and externally when clearance has been obtained);

3. To put challenging questions to the group and receive a considered and thorough response;

4. To have access to the body of established practice, comprising guidance documentation and all resources, publications and updates as posted on the B4SI website;

5. To cite their membership of the B4SI in internal and external communications;

6. To use the registered B4SI logo in communication materials.

Governance

1. B4SI is a network of member companies managed by Corporate Citizenship and run by members for members.

2. To help guide issues for discussion, a Steering Group meets quarterly. The Steering Group represents a cross-section of members, who volunteer for a fixed term of

office, normally three years. Steering Group membership is open to all B4SI members. New members' appointments are agreed at the annual meeting or via the Newsletter.

The Aims of The B4SI Steering Group Are:

- To provide good governance for B4SI
- To evolve the standard to remain current and leading edge
- To drive measurement forward in member organisations
- To maintain and enhance quality and consistence in applying the B4SI model
- To raise the profile of B4SI as the leading global standard, expanding membership internationally

3. The B4SI model was created and its brand and integrity is maintained and protected worldwide by Corporate Citizenship.