



Framing the Future of Social Impact

Business for Societal Impact (B4SI) Annual Review 2022

Welcome to the Annual Review 2022

This has been another exceptional year for the practitioners and companies in Business for Societal Impact (B4SI) across the globe.

We're proud to share this review, showcasing some fabulous stories from businesses within the Network, and to update on the work of the core team and reflect on the year gone by. We look forward to the year to come, and within this review we showcase some significant new developments coming!

This year world supply chains have been impacted, and consequences of climate change, fallout from the Covid-19 pandemic, and war in Europe have impacted those at the heart of ESG metrics – people. The S of ESG keeps social impact teams at the heart of business operations, decisions and plans, with those businesses that succeed in keeping the S central to their decision-making, impacting the lives of millions of people across the world.

While policymakers seek to create, develop and harness best practice in social impact metrics, and while the private sector seeks to provide rigour to its activities and the reporting of them to its stakeholders, we should not forget that the impact being made and reported on by businesses using the B4SI Frameworks are counted in terms of lives changed.

As a global team, we continue to see unprecedented interest in the management of social impact, and at time of writing have welcomed over 21 new companies to the Network from across the world. In 2023 we will launch the Social Impact Compass, putting B4SI firmly at the centre of supports to understand social impact strategies and their social impact maturity. ([See page 5.](#))

There are many to thank for the work delivered across the year, not least the incredible Network of practitioners we are privileged to support, and the fabulous Steering Groups in both the EMEA/NA and APAC regions, who give so much of their time to enshrine the voice of the wider Network in our activities. I also want to extend a huge thank you to the global team: your energy and commitment drive the outputs for the Network!

Growth of the global Network and of sectors is a priority for 2023, along with convening to ensure the voice of the practitioner is captured during the changes we are living through. We look forward to an exciting year ahead with you all!



Clodagh Connolly - Global B4SI Director
Corporate Citizenship

B4SI A YEAR IN REVIEW

Our global highlights in numbers

72 members
referencing **B4SI**
in external reports



51 assurances &
verifications completed



+1,000 page hits &
+100 mentions on
LinkedIn



+1,000
B4SI webinars & events
registrants

+1,100
new website
hits



33 Social Impact Compass
testing participants

2 NEW
Guidance
Documents



23 new global companies
joined the network



B4SI HAS BEEN ACQUIRED BY SLR, A GLOBAL ENVIRONMENTAL AND ADVISORY SERVICES CONSULTANCY WITH OVER 90 OFFICES AROUND THE WORLD. THIS MOVE WILL HELP DRIVE B4SI'S STRATEGIC AMBITIONS OVER TIME.

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B4SI Social Impact Compass

As the S in ESG becomes more important, we have witnessed an emphasis on the Network’s efforts in management of social impact strategies. In response, B4SI has created the Social Impact Compass to proactively meet the evolving needs of our practitioners—providing a comprehensive understanding of where each is on their social impact journey.

The Social Impact Compass has been designed for practitioners to assess themselves and improve their social impact strategy through four areas: **Plan, Implement, Measure, Report & Engage**. Designed in conjunction with B4SI members and the B4SI team, the Social Impact Compass has undergone multiple rounds of testing. This guided service provides practitioners with an understanding of the maturity of their social impact strategy along with actionable tools for further development—allowing our members to frame their own future.

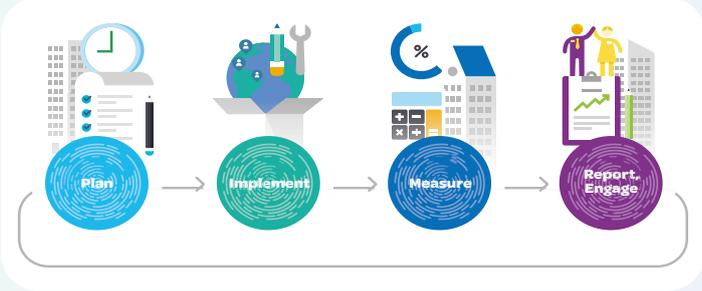


“Having a tool such as the Social Impact Compass, and knowing that it’s being developed with theory, it aligns with frameworks, and that peer organisations are using it too – it has real credibility. Having access to this tool to inform our strategy is extremely helpful.”
 Krystin Dudley,
 Social Investment Manager, Transurban

“The B4SI Social Compass tool is an intuitive and user-friendly tool. It provided a holistic evaluation of Singtel’s social impact strategy – highlighting our strengths and areas for improvement. The results can help us enhance our engagement with community partners as we are on this journey of doing good together.”
 En Yeow Wang, Manager, Group Sustainability at Singtel

“The tool gives credibility to the S in ESG, and the score generated adds value internally and externally when reporting by putting a number to the ‘art’ of S.”
 Vicki Bowden,
 Community Investment Manager, DP World

“The ability to download your results is extremely beneficial for internal purposes and can create buy-in and investment from management and c-suite.”
 Donna Hunt, Senior Specialist – Social Impact/ESG, Coventry Building Society



Social Impact Compass Development Timeline



Built by practitioners for practitioners, the Social Impact Compass has been developed with the involvement of over 30 B4SI members through a 3-year iterative process.



Development of the Social Impact Compass began in 2020, with an initial ideation and testing process on the concept. The B4SI team worked with a cohort of B4SI global peers on a thorough questionnaire across four pillars: Plan, Implement, Measure, Report & Engage.

In 2020, the testing rounds resulted in the development of supporting material and updated guidance for self-assessment. Having validated the relevance of the Compass for practitioners, testing resumed in 2022 with the participation of 33 B4SI company members. This recent phase focused on improving usability, case studies, resources and technical requirements, as we began the process of moving material to an online platform; work

previously started through our partnership with Nottingham Trent University in 2021. Investment directly from our new parent, SLR Consulting, has since brought the technical support needed to ensure the Compass is built to last.

Iterative development was managed across three comprehensive member testing rounds throughout 2022. Each round focused on a specific theme, while the technical development team worked in two-week sprints, in tandem with feedback from the B4SI member cohort. Following this extensive development period, we are proud to launch the Social Impact Compass: a guided service for social practitioners to manage and improve their social impact strategy aspirations.

“The stages are well built, and I think they are reflective of different stages in a community journey. They are useful and concise and can be referred to in different meetings. I think they are a great description and outline what more could be done.”

Charlotte Palethorpe, Local Community Impact Advisor, Asda

Evolving Guidance and Supports

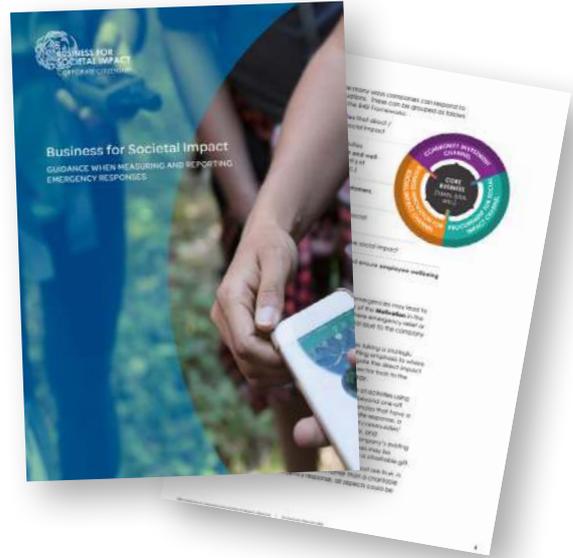
Guidance on Emergency Response Motivations

This year the world faced new and continuing challenges, with global emergencies such as the fallout from the Covid-19 pandemic, along with ongoing conflicts threatening peace and stability, added to the effects of climate change felt by communities suffering from recurring climate-related disasters displacing them from their homes and harming livelihoods.

Companies across the globe at times have reacted more quickly than governments to support their stakeholders. These crises represent a material impact on the business, but also in the spirit of civic engagement, as negative impacts extend to employees and their families, who may be affected, directly or indirectly.

Having tracked the significant growth of social impact activity in emergency situations across the B4SI Network, we noted that our members are likely to be nimbler than others in their ability to quickly pivot their support, innovate and deploy resources to areas most in need.

As businesses adjust social impact strategies and ways of working to respond to stakeholders in need, questions arise on how to measure and articulate these activities and contributions. In response to these questions, we published **Guidance for Measuring and Reporting Emergency Responses** and shared with the Dow Jones Sustainability Indices. The guidance aims to provide practical support to B4SI member companies wishing to adapt their social impact strategies to meet immediate or emerging societal needs.



Touching on the measurement and reporting of emergency responses through each of the three routes of the Framework: Community Investment, Business Innovation and Social Procurement, it also highlights how the motivations of a company's contributions in an emergency response might be classified, and establishes clear criteria for how to define motivations in such a situation. Motivations for contributions act as an indicator of the maturity of the company's community investment, and are recognised as such by the DJSI Corporate Sustainability Assessment.

The B4SI Guidance for Measuring and Reporting Emergency Responses aims to clarify the motivations behind emergency responses, and includes a recommended list of indicators, which establish the differentiation of a contribution to be classified as a community investment, rather than a charitable gift.

Members across the Global Network have found the guidance particularly helpful in measuring and reporting their contributions within the past year, and see it as reflective of current and potential future emergency situations.

“When considering our response to the humanitarian crisis caused by the war in Ukraine, the guidance was useful in helping us to try to ensure that our support met the broader aims of our community strategy. Thus, we chose to supporting existing partners and new partners who meet our wider strategic aims as well as utilising existing in-kind support where it was appropriate to do so.”

Alexis Steadman, Global Community Manager, RELX

“The timely release of the B4SI guidelines for measuring and reporting on emergency response gave important strategic direction to respond in a coordinated way, making best use of existing partnerships and Generali staff on the ground in bordering countries to maximise our social impact.”

Kate Sullivan, MEL Manager, The Human Safety Net Foundation – Generali

Global Webinars on Emergency Response Guidance

To launch the publication of **Guidance for Measuring and Reporting Emergency Responses**, our team held two webinars: in EMEA on 10 May 2022, and in APAC on 19 May 2022. We invited members to share their specific efforts in emergency responses over the last few years, including efforts during the Covid-19 pandemic, and most recently the war in Ukraine and the emergency responses to flooding and bushfires in Australia this year.



BBVA

BBVA: María Erquiaga, Sustainability Senior Manager, shared BBVA's strong, proactive internal procedures and policies, which allowed it to strategically react to emergency responses. She also highlighted the actions BBVA took earlier this year to support those affected by the war in Ukraine.



edp

EDP: Martim Salgado, Head of Social Impact Coordination Office, addressed what EDP Group had done in order to support not only the refugees, but also the entities on site: financial donations, partnerships with local companies to extend the support close to Ukraine, in-kind donations of medical goods, electrical goods to Ukraine electrical companies in order to re-establish the power grid. Specifically in Portugal, EDP had an energy offer for refugees residing in the country or for people that were harbouring them: a welcome kit for the refugees arriving in the country



Rolls-Royce: Gill Fennell, Community Investment Manager, shared Rolls-Royce's experience and learnings from its Covid-19 response, including the accelerated set-up of a parallel supply chain to build ventilators within an astounding five weeks of the pandemic outset.



Z Zurich Foundation: Emelie Jutblad, Finance and Impact Lead, shared Z Zurich Foundation's ability to respond rapidly, due to strong strategic preparation, based on the learnings from the Covid-19 pandemic and its vaccine delivery response in collaboration with other organisations. In 2022, Z Zurich Foundation was able to capitalise on its structure and agility to deliver aid to people fleeing Ukraine.



National Australia Bank (NAB): Laura Cochrane, Head of Strategic Giving outlined how NAB has developed a comprehensive approach to helping colleagues, customers and their communities withstand natural disasters, activated through the NAB Ready Together programme. Examples of practical solutions include NAB funding mental health and onboarding programmes for volunteer first responders; NAB Foundation granting AU\$1.2m annually to community-led projects that are preparing for or recovering long term from natural disasters; and the NAB Foundation **Environmental Resilience Fund** to support practical solutions for landscape resilience.



Australia Post: Due to the nature of Australia Post's operations-based remit through its more than 4,000 Post Offices in communities across Australia, **Emma McClements, Community Relations & Partnerships Manager** outlined how well positioned the organisation is, to support communities during difficult events such as flooding, bushfires and more. On top of accepting donations for the work of the Australian Red Cross through this network and employee fundraising, Australia Post assisted a number of its key business customers to deliver much-needed supplies to impacted areas. The business also supported employees who volunteer with state emergency and rescue service organisations. In addition, Australia Post partnered with the Australian Red Cross to provide businesses with essential information to help them prepare for and recover from disasters.



QBE Insurance: Lauren Hicks, Head of Social Impact provided an overview of QBE's strategic Global Disaster Relief and Resilience framework, which was established in partnership with Save the Children and the Red Cross. The purpose is to enable the rapid mobilisation of support for disaster relief activities in response to catastrophic events, and support disaster preparedness and climate resilience initiatives for communities around the world. It is an impactful and agile way to enable funding distribution to the communities that need it most, in the moment they need it. As well as responding to disasters, QBE directs a portion of funds to climate resilience projects, to support communities to protect themselves from physical risks and potentially mitigate future disaster.



Guidance on Navigating Environmental Concepts for Social Impact Practitioners

In a world of increasing interdependency, ESG practitioners continue to break through silos existing externally and internally to their businesses. We utilised our Mid-Year event to convene and discuss the potentials offered by such opportunities, and discussions with social practitioners across the B4SI Network highlighted the many barriers to doing so. While it was agreed engagement across internal teams presents opportunities to access further funding and expand social impact, navigating the landscape of environmental concepts can be overwhelming – with an endless list of acronyms and standards developed with a climate and energy focus.

As a result, we developed the **Navigating Environmental Concepts for Social Impact Practitioners Guidance**, which aims to help the understanding of key concepts, their fit, and how to connect them to day-to-day settings. For social practitioners, this presents an opportunity to engage with environmental challenges, weaving them into social plans and strategies. By leveraging the expertise of Corporate Citizenship and SLR Consulting, we were able to highlight priority reporting frameworks and standards that apply to most private companies globally, simplify key sustainability concepts, frameworks and common acronyms to build understanding, and begin conversations that break the S and E silos.



To learn more about any of the guidance mentioned, or to access the publicly available webinar recordings, please email the B4SI team at: b4si@corporate-citizenship.com or get in touch with your Account Manager.

B4SI Governance

The governance of B4SI is supported through our regional Steering Groups in APAC and EMEA, ensuring the voice of the practitioner is at the centre of all we do. The Network owes a great debt to their dedication, support and active engagement. The relevance and value of B4SI's Frameworks, events and tools are overseen by both groups. We look forward to further expanding our Steering Group memberships and geographies in 2023.

2022 EMEA Steering Group:

Chair

Linklaters: Matt Sparkes, Global Head of Sustainability



2022 APAC Steering Group:

Co-Chairs

ANZ: Janet Liu, Head of Social Impact and Community Partnerships

Woodside Energy: Gemma Rapson, Social Investment Manager



until March
2022

A group of people holding hands in a circle, symbolizing unity and social impact. The image is partially obscured by a large, semi-transparent circular graphic with a purple-to-teal gradient. The background shows a blurred office or meeting environment with papers and a laptop.

A NETWORK PERSPECTIVE:

Social Impact
Around The Globe



IG Group Ben Hemington, Group Head of ESG

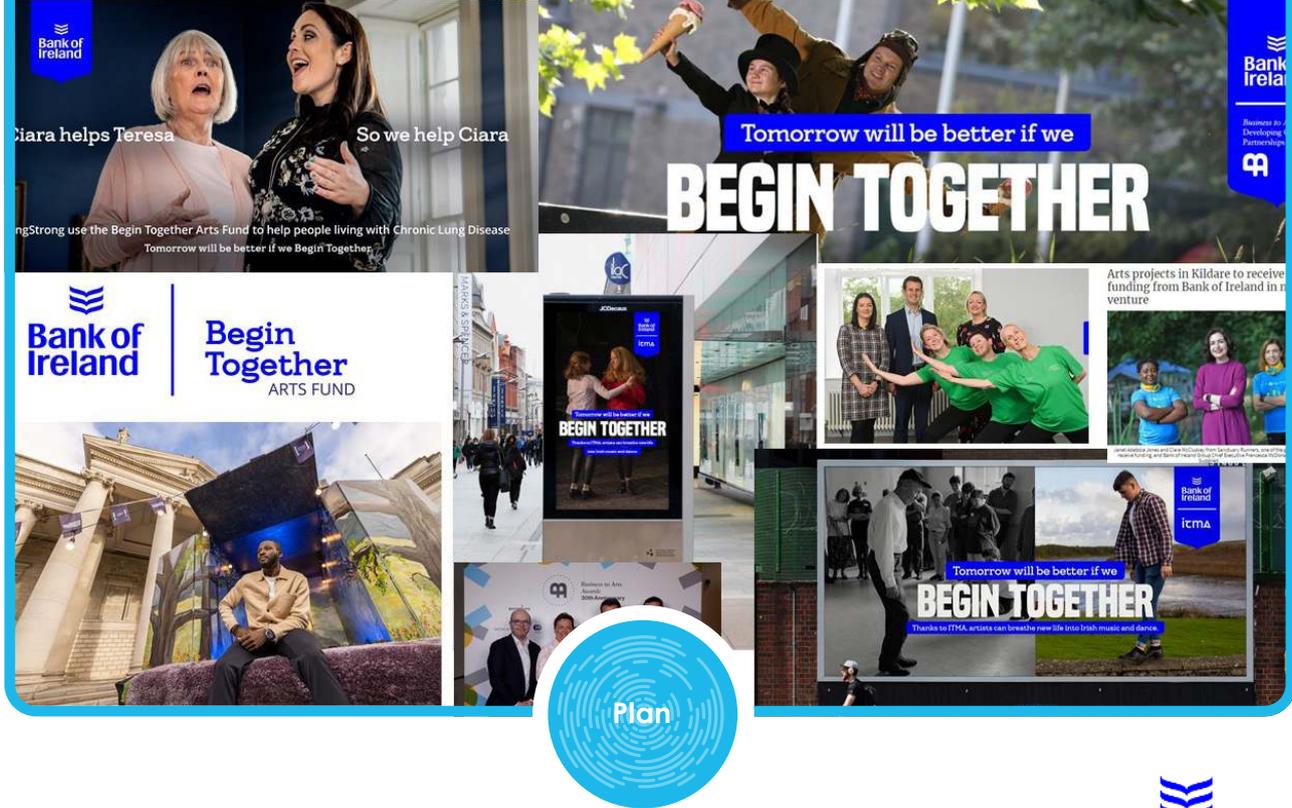
IG Group

The evolution of IG Group's community outreach has been hugely supported through the application of the B4SI Framework. Over the last three years, we progressed from intermittent employee fundraising activity and reactive or, at least, ad hoc charitable donations, to operating a strategic programme backed up by a very substantial budget. We now operate a little like a corporate foundation, with a genuinely global approach – a long way from the relatively UK-centric place that we started. The B4SI Network helped us at each stage of this journey – from benchmarking peers, to developing a strategy and overhauling our understanding of what we could actually achieve.

Last year we relaunched our Brighter Future Fund, based around a pledge to channel 1% of our annual profits to charitable initiatives. This is the community outreach arm of our wider ESG strategy, and a really strong expression of our long-term commitment to sustainability and social responsibility. Through the application of the B4SI Framework, we were able to analyse and articulate the inputs and outputs of our various grant types –

from matched giving through to long-term strategic partnerships. Initially, we set a target of benefiting the lives of 100,000 young people globally by 2025, and after extraordinary commitment from our colleagues and charity partners, we are proud to have achieved this target several years early (FY22: 94,751 FY21: 22,284, FY20: 3,819). The next step for our Brighter Future Fund is to develop new ambitious targets for the outcomes, and link these to the impact that we want to achieve – aligning all of this with the UN Sustainable Development Goals. As with each previous stage of development, we will lean heavily on the B4SI Impact Framework to achieve this.

A final reflection on the application of B4SI Framework, is how it has provided credibility and confidence in our direction of travel. This has been remarkably helpful when securing buy-in from the c-suite level, as well as with our community partners. It has enabled us to build initiatives that reach our targets ahead of schedule, and has standardised the collection and measurement processes across regions as we expand our strategy globally.



Bank of Ireland
 Ian Murray, Senior Marketing Manager



At Bank of Ireland, our community strategy includes wider financial wellbeing activity that is strongly linked to the bank's purpose, which is to enable our customers, colleagues and communities to thrive.

We joined B4SI mid-way through delivery of our flagship three-year Begin Together programme, as we sought to understand the impact and effectiveness of the model and understand its future potential. As new members, we worked hard to implement the B4SI Framework, and report to the Benchmark so we could compare our performance with that of our peers, and understand where there was further opportunity within the programme. This context, and our participation in the development of the B4SI Social Impact Compass, has informed our approach to evolving our strategy.

We approached Corporate Citizenship and B4SI to help us refine our social impact strategy for the next three to five years. Our understanding of our contributions in line with the B4SI Benchmark was

key to having an informed conversation on the areas we wanted to develop further, and elements we needed to start working on. Submission to the Benchmark allowed us to compare our total contributions in relation to our size and industry, and the inputs by type. Through the research and analysis done by Corporate Citizenship, the B4SI data clearly exhibited employee engagement as one of our strengths, and we are now working on how to leverage this. These metrics and the Corporate Citizenship facilitation of an in-person workshop helped us to refine our strategy for the next three to five years.

As we look ahead, Bank of Ireland will focus on extending the mapping of other inputs, to cover smaller initiatives where we engage our employees, and will start to map and measure impacts across the strategy. In the future, we aim to implement the Business Innovation and Procurement Frameworks to support, complement and enhance our new social impact strategy.



Implement

Iberdrola

Thais Otero, Head of Non-Financial Information Reporting



The Iberdrola Group is a global energy leader; the leading wind power producer and one of the largest electricity companies in the world in terms of market capitalisation. For more than two decades it has been committed to the energy transition, with a sustainable and competitive business model that creates value for society.

Iberdrola Group is firmly committed to creating sustainable value for society at large. We work tirelessly to ensure that our activities generate a positive impact on the communities in our areas of influence.

Iberdrola Group supports this commitment through its global businesses and foundations in the UK, USA, Mexico, Brazil and Spain. Through them, we promote social initiatives in the fields of training and research, biodiversity conservation, the promotion of arts and culture and co-operation among others. In 2021, contributions to these projects and programmes totalled more than €58m (more information [here](#)).

Due to the size and international nature of the group, it is essential to be able to measure the contributions and impacts of the social programmes at a global level: both for the company and for the community. This is where the B4SI Framework methodology becomes especially valuable to the company, as we are able to establish our basis and criteria to report community contributions in a homogeneous way for all projects.

In a bid for digitalisation, Iberdrola uses an online platform – developed based on the B4SI Framework – to collect and review data on the contributions made, which allows local reporting managers to record inputs, outputs and impacts in real-time throughout the year.

For more than 15 years, Iberdrola has reported quality information to the Framework, which has been reinforced by the external assurance. In recognition of this, we have received assurance statements on our use of the B4SI Framework for the measurement of social investment. Combined, these are further signs of our commitment to transparency, accuracy of information, and the support to our “social dividend”.



Fast Retailing

Takako Ito, Manager, Social Innovation Team, Sustainability



Fast Retailing's group mission is to create truly great clothing with new and unique value, and to enable people all over the world to experience the joy, happiness and satisfaction of wearing such clothes. As underlined in our sustainability statement, *Unlocking the Power of Clothing*, we aim to grow and prosper with the communities we serve through our clothing business, and aspire for a better society where we all thrive.

One of our core initiatives is to unlock the power of clothing through the RE.UNIQLO programme, an initiative to collect preloved clothes in stores. We work alongside NGOs and partners to distribute wearable used clothing to refugees, socially vulnerable persons, internally displaced persons, and those who are in need of clothes around the world. As it involves a large number of stakeholders and beneficiaries, we were in need of a universal framework to visualise the structure of our contributions.

Since joining B4SI in 2021, the B4SI Framework and Account Manager support have helped us understand the process of our community engagement. After implementing the Framework, our employees have become more aware of the delivery process and the impact of our contributions. Also, the globally recognised Framework and the timely manner of support from our dedicated Account Manager, have assisted us with detailed guidelines, manuals and advice, which all of our global teams could rely on. It has strengthened the credibility of our data and our accountability.

By 2025, we pledge to expand our investment in social contribution activities up to ¥10bn, carrying out regional support activities from stores worldwide to provide support for ten million people, including refugees and other vulnerable people. We will also expand clothing donations to ten million pieces per year by 2025. With B4SI's Framework and support, we have become more confident in achieving our goals for 2025.



Sage Foundation

Sara Reed, Director, Sage Foundation Global Programs



Globally, we understand the importance of supporting charities and non-profit organisations that are meaningful to our people and our communities. In 2015, we established Sage Foundation to build a model of action philanthropy for our colleagues, partners and customers. A member of B4SI since 2019, we have also worked in consultation with Corporate Citizenship, to retroactively apply the B4SI Framework to measure the depth of impact of our larger strategic partnerships.

We have been able to measure the impact of our partnership with The BOSS Network and Invest in Progress Grant, a three-year grant programme to support Black female entrepreneurs gain access to financial support to help their businesses thrive in the USA. Sage Foundation has awarded \$350,000 in business grants to 35 members of The BOSS Network, exceeding our initial target of 25 grantees. Additionally, we provide grantees with free access to training through BOSS Business University. Using the B4SI Framework's depth of impact measurement scale (Connect, Improve, Transform), we developed and applied KPIs measuring the beneficiaries who

have made a Connection (842 attended the BOSS university trainings), an Improvement (six months after receiving them, 100% of recipients reported that their business has experienced positive change and an improvement in their knowledge) and a Transformation (35 Black female entrepreneurs have scaled their business) due to our contributions to the Fund.

The B4SI Framework and categorisation of depth of impact, have been influential in communicating our data internally and in conversations with external partners. The Framework's accessibility has enabled teams globally to easily understand and apply the Impact Framework to multiple projects, partners, and utilise previously established data collection methods. The simplicity of the B4SI Framework is recognised by our partners, and allows us to set expectations for specific projects and partnerships, and clearly define goals from the outset.

We plan to apply the B4SI Framework's depth of impact measurement scale to measure the impact of our smaller grants and regional partnerships, and to utilise these results to inform decisions on funding and partnerships.



Transurban

Krystin Dudley, Social Investment Manager



Having joined the B4SI Network in 2020, we at Transurban recently set about applying the B4SI Framework to consolidate reporting and to improve the way we communicate the impacts of our social investment programmes.

Championing road safety and ensuring people can connect to their community are extremely important to our organisation. We support various programmes to help people learn to drive, in recognition of the fact that having a licence can improve employment and social opportunities. The programmes that we support provide driver training and mentorship, as well as access to a vehicle, the lack of which often presents as a major barrier for people trying to get their licence.

With the help of the B4SI Framework and guidance manuals, Transurban has been able to consolidate the reporting for six programmes supported across

Australia, delivering measurable impacts for more than 300 people from diverse backgrounds.

100% of participants surveyed said they feel more independent and confident as a result of the training received, and 99% said gaining a licence increased their social connections.

More than 70 people obtained their provisional driving licence, and more than 50 were able to gain employment because of Transurban's investment in this programme.

At Transurban we report our community investment information externally in the annual corporate report, and information about our community support initiatives is also included on the [company website](#).



Report & Engage

Woodside Energy

Courtney Kelly, Corporate Affairs Adviser



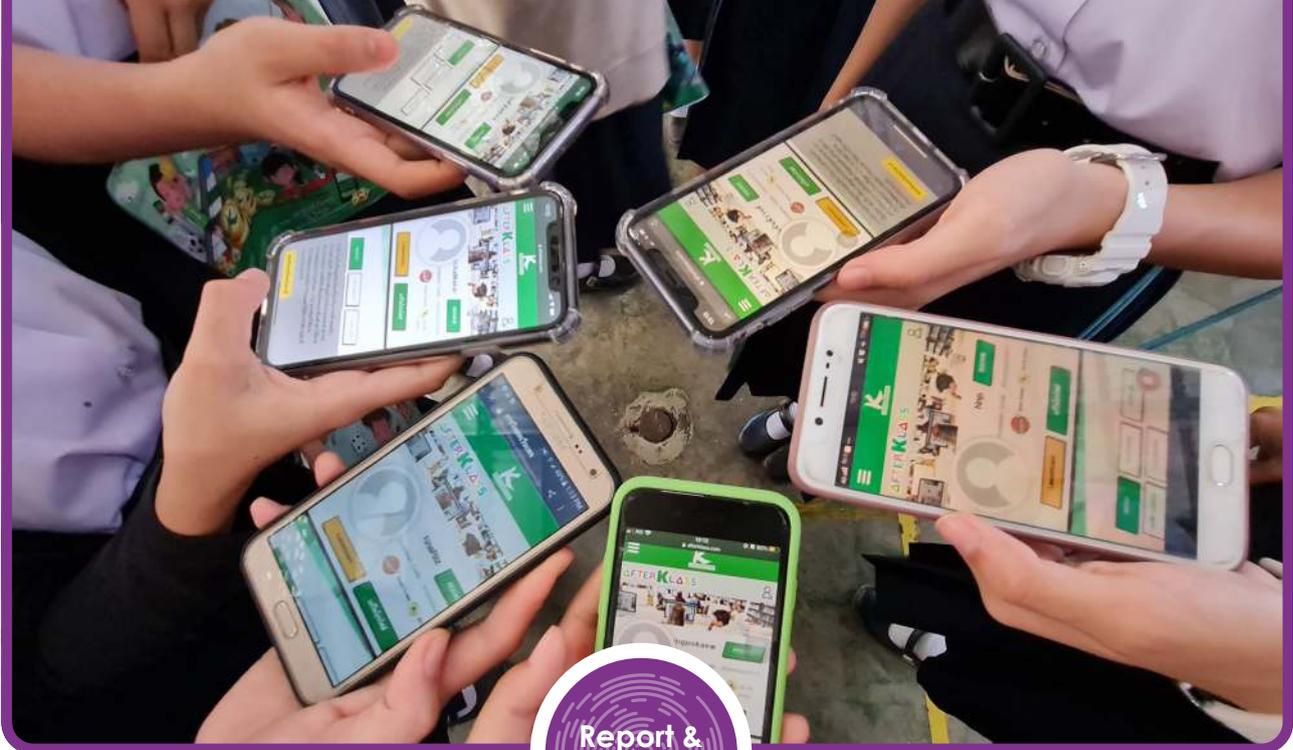
Woodside Energy has been a member of B4SI for over ten years. Throughout our long-standing relationship with the Network, the Community Investment Framework and the supporting guidance and tools have been invaluable in the evolution of the management of our community programmes and in supporting consistent cyclical reporting.

We are focused on creating impact in three main areas in the community: improving knowledge, creating opportunities and building resilience. An example of a long-standing partnership we have that actively contributes to community resilience, is with Orange Sky.

Orange Sky is the world's first free mobile laundry and shower service, operating in 36 locations across Australia and New Zealand, providing people experiencing homelessness with access to essential facilities in a safe and supportive environment.

In addition to our ongoing partnership programme, which supports the operation of the Karla hybrid laundry and shower van, we have supported vehicle upgrades for the two Perth-based Orange Sky laundry vans. Based on early trials and tests, Orange Sky predicts that the overall vehicle upgrade project is forecast to reduce electrical consumption by up to 90% per shift, and reduce greenhouse gases by up to 70%. This project is an example of Woodside Energy's commitment to delivering sustainable social outcomes in the areas where we operate.

As a result of our broader investment in the partnership, Orange Sky has benefited from a 25% increase in service reach for those experiencing homelessness across Western Australia. B4SI provides us with impact measurement tools that enable consistent reporting over time, leading to scalable programme measurement and ultimately greater impact in the community.



Report & Engage

KASIKORNBANK (KBank)
 Pornpipat Klinpongsiri,
 Head of Corporate Social Responsibility



Having joined B4SI in 2021, KBank has set about applying the membership tools and guidance across its community investment portfolio, including one of its flagship programmes, AFTERKLASS, which has been running in the community since 2014. AFTERKLASS offers free online financial literacy, education and learning experiences to Thai youth, covering a range of topics including savings and investments, business start-ups, tips for earning an income, climate conservation and much more.

KBank maximised the use of its AFTERKLASS platform throughout the Covid-19 pandemic, to bring a broad range of relevant contents to its youth audience. For one programme, it engaged senior leaders from within the organisation to share their experiences and expertise as "Superheroes";

and in another, it arranged for online tuition to be conducted by qualified tutors and broadcast online in the days leading up to university examinations, from which nearly 700 students benefited.

KBank has applied the simple structure of the B4SI Framework (inputs, outputs and impacts) to the reporting of its social investment programmes externally, providing stakeholders with a clear presentation of KBank's areas of focus in the community, in addition to a detailed overview of each project and its outcomes. With further application of the B4SI impact measurement tools, and with the support of the B4SI team, KBank will be able to present the annualised view of what has changed as a result of its community investment programmes.

Framing The Future Of B4SI: A Global Network for Global Companies

Underpinning B4SI with a new member hub

The recent acquisition of Corporate Citizenship by SLR Consulting, has provided us with significant opportunities to further develop B4SI services, grow our team capacity and leverage our new parent organisation's global footprint.



During the past year we have also worked closely with the SLR IT development team on the new Global Hub. Enabling members to engage with B4SI content including guidance, tools and resources as well as event/webinar recordings, it will also provide a gateway to access the Social Impact Compass. In addition, it will allow members to submit to the B4SI Global Benchmark, making submissions and collection processes easier for members, with the added value of improved benchmark reporting. Testing begins in early 2023, with the aim to roll out globally in Q2 2023.

B4SI Data Assurance

Last year, more than 51 companies had their data assured or verified across the globe, ensuring the correct application of the B4SI Framework and Standards, allowing companies to report with confidence. With the increased interest in social impact from investors and stakeholders showing no sign of diminishing, we expect an increase in data assurance requests in 2023.



The assurance process helps companies in the B4SI Network ensure that the B4SI Framework is correctly applied, and builds trust and confidence, both in what member companies are doing in the community and how they report this, and in the B4SI model itself. As well as helping companies to look back over data from the previous year, assurance can also help going forward, by highlighting ways to enhance data collection systems and to communicate the results to external audiences.

The assurance process consists of a broad review of members' correct usage of the B4SI Framework, including the systems and procedures in place to collect data. It provides an assurance statement to confirm that the model is being correctly applied, which may be adapted for use in external reports. Unless commissioned separately, assurance does not extend to independent verification that beneficiaries have received the stated amounts, or what they have spent them on. If you would like more information on these services, please contact your Account Manager.

B4SI for Effective Partnering

Our role as a network convenor ensures our members are supported in the use of the Framework to report their social impact. A key stakeholder in the process is, of course, the NGO/charity partner of our members. At times, the disconnect between data capture and reporting between partners was identified as a key issue when reporting impact.



Designed to aid members and their community partners align data gathering and reporting of impact data with the B4SI Framework, B4SI for Effective Partnering aims to build more strategic, long-lasting and impactful partnerships. Allowing B4SI members and their Partners to maximise the application of the Framework through social impact capacity building and stakeholder upskilling, contributing to a more robust and aligned application of the B4SI methodology.

Tested by impact specialists and practitioners participating from a variety of community partners, including **East London Business Alliance (ELBA)**, **Goodr**, **International Youth Foundation**, **Learning with Parents**, **MyAgro**, **National Geographic Society**, **Renewable World**, and **US National Park Foundation** we will continue with B4SI members and their community partners in APAC in Q1 2023, with the launch of the training programme to all globally, a little later in 2023. More information to follow, and if you would like to learn more, please reach out to the B4SI team (b4si@corporate-citizenship.com).

The Network In Action

Development across multiple areas this year has provided the B4SI team with opportunities to hold and participate in a variety of virtual and in-person engagements, public events, webinars, networking opportunities, knowledge exchange sessions and case study features for members (and their community partners) across the globe. Overall, we are incredibly proud to report that our engagements, events and webinars reached more than 1,000 attendees in 2022.

Webinars in 2021

A series of member-only and public webinars, on topics ranging from community investment, foundations and social impact measurement to business innovation and social procurement, were delivered throughout the year. [See here](#) for the full calendar of webinars in 2022 and please speak to your Account Manager to access any recordings.



Global Events across the Regions:

Mid-Year Event: Social Partnerships as a Catalyst for Climate Action

Delivered in June, with an audience of more than 230 global registrants across EMEA & NA, the Mid-Year event brought together members and their community partners to discuss the opportunities and challenges that arise in Social and Environmental Partnerships. Attendees discussed and debated good practice, and the potential that businesses have in utilising their internal knowledge base and global footprint to guide such “double win” partnerships.

Thank you to B4SI members: Laurel Briglevich (IHG), Simon Kirby (Co-op Group), Andrea Goes Acerbi (Bayer) and Shakeela Khanom (Beazley Group), as well as their respective community partners: Blake Engelhard (Goodr), Carly Andersen (HUBBUB), Kira Elbert (MyAgro) and Phil Brown (Renewable World), for sharing insights into their own partnerships and guiding discussions.

You can access the full recording of our event [here](#).



Supporting resources published from the event include a [Mid-Year Event Summary](#), which succinctly recaps the key points discussed in our panels, as well as a new publication – [Navigating Environmental Concepts for Social Impact Practitioners Guidance](#). The guidance aims to simplify key sustainability concepts, frameworks and common acronyms to help B4SI members navigate the environmental landscape. Please speak to your Account Manager to access this guidance.

Academic Knowledge Exchange

Hundreds of delegates from across the Asia-Pacific region came together in June, to learn about the concept of a Social Licence to Operate, from expert speaker and facilitator Professor Sara Bice, Foundation Director of the Institute for Infrastructure in Society at the Crawford School of Public Policy,



The Australian National University. Sara delivered a keynote address inviting delegates to reflect on the ways in which organisations interact with community members and stakeholders; to consider how a social licence to operate can be won and lost through varying levels of trust, legitimacy and credibility, and to take stock of where perceived benevolence might be playing a role. Attendees were also given an effective three-step process that can be applied to define an organisation's social licence – considering organisational context, history, and other important factors. The event included live case studies from three B4SI member companies – Transurban, H&H Group and Beach Energy, representing diverse sectors and unique approaches, bringing the theory and research concepts to life in real-time, for the audience.

B4SI Singapore Networking Breakfast



Singapore played host to several sustainability practitioners from Asian companies, at a networking breakfast introducing the B4SI Framework, tools, and giving an idea of the benefits of a network such as B4SI. We were joined by existing B4SI member practitioners to provide a member's perspective on the Network inclusions and the particulars of the Framework application in the Asian context.

B4SI Member Convening in Spain



Our first "in-person" convening since the Covid-19 pandemic event was held in Madrid, Spain in partnership with Forética and hosted by BBVA. The event brought together the B4SI Network in mainland Europe with companies in the Forética network. Members in attendance included Accenture, Amadeus, BBVA, Coca-Cola Europacific Partners, Deutsche Post DHL Group, Ferrovial, Iberdrola and Inditex. Allowing members and non-members alike to come together to discuss global trends in social impact, the importance of rigorous reporting and a standardised framework, the evolving reporting landscape, and the intricacies of the B4SI Framework, tools and methodology.

A Closer Look at Corporate Foundations: Roundtable

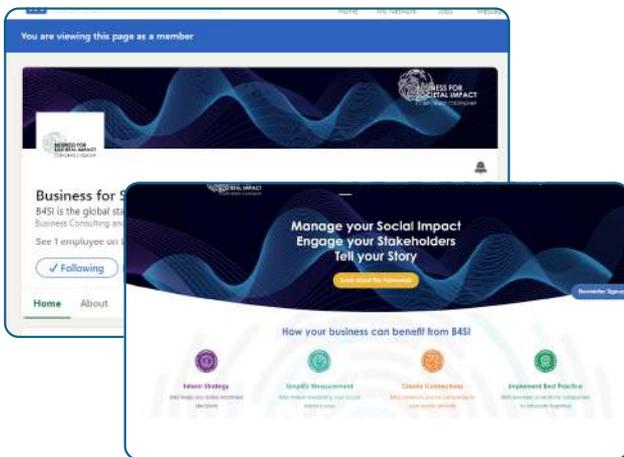
B4SI and Corporate Citizenship co-hosted a virtual global convening of corporate foundation practitioners. More than 150 participants from all over the world including the USA, Malaysia, South Africa and various European countries joined us. Participants heard from guest speakers including Stefan Huber Fux, Director of Swiss Re Foundation, and Amanda Jordan, co-founder of Corporate Citizenship. Additional resources and supports for B4SI members will be developed from the outcomes. Access to the recording of the event is [here](#) and for information on the materials shared please contact the B4SI team (b4si@corporate-citizenship.com).

B4SI Members in the Spotlight: *In Conversation with...*

Our practitioners are at the heart of what we do, and this year we continued to highlight their individual stories through our Global Newsletter. Over the past year we have been fortunate to feature many members in our In Conversation with... feature, with so many individuals sharing their experiences and journeys in the social impact space. These include contributions from Anglian Water, BBVA, Berkeley Foundation, Generali, IG Group, Sage Group and Unite Students.

B4SI Website and Social Media

This year we relaunched the [B4SI website](#) and introduced a dedicated social media presence for B4SI on [LinkedIn](#). These communications channels provide us with an effective means to amplify the social impact stories of our members globally, and allow us to share the latest news and updates from the B4SI Network. The new B4SI website has had high engagement, with more than 1,200 views since launch.



The launch of B4SI on LinkedIn has allowed us to further spotlight members' activities around the world. Since its launch in the last two months, 11 members have been featured in our B4SI Member Spotlight segment: Accenture, Amadeus, Asda, Aviva, British Land, Diageo, Experian, HSBC, Iberdrola, Sage and Woodside. Like and follow us and spread the word!

B4SI: Strategic Partnerships

Strategic Partnerships and our engagement with multiple partner organisations continue to increase this year. The following are a sample of the great organisations we've had the opportunity to work with.



Third Sector Business Charity Awards



Congratulations to our members who took home awards in multiple categories including ASDA, AVIVA, Burberry, Co-operative Group, Sky, and Yorkshire Building Society. We would also like congratulate KPMG on winning the Business of the Year award.



ACCP Impact Measurement Summit

ACCP is a US membership association for purpose-driven companies, providing learning for social impact professionals. We were invited to deliver key training at its Impact Summit, and more than 50 professionals across the USA joined, to learn how companies are measuring the effect of their CSR work on both community outcomes and business results.

Philanthropy Australia National Conference 2022



B4SI and Corporate Citizenship collaborated to deliver an Impact Measurement masterclass at the 2022 National Conference for Philanthropy Australia to more than 50 delegates. The masterclass covered the core tenets of the B4SI Framework, along with aspects of the impact measurement tools, and insights into how B4SI members measure impact and report their data annually, to tell their story of impact.

Workplace Giving Australia and Annual Awards Event

As a long-term supporter and contributor to the judging panel for the Workplace Giving Australia (WPGA) Awards, B4SI and WPGA joined forces for an exciting collaboration in 2022. The B4SI conference and the annual awards ceremony were brought together for the first time this year, with both events taking place on the same date in November. Many members of B4SI with Australian operations participate in and have been recipients of Workplace Giving Awards in the past. 2022 B4SI conference delegates had the opportunity to join the Awards ceremony and networking event being held immediately after the conference on 24 November.

2022 Global Benchmark Highlights

INPUTS

How does our global Network contribute?

Contributions driven by strategic investment

69%



Average investment as a % of revenue

0.15%



Proportion of total contribution that is cash

68%



The average contribution per member is

\$20.4m



Average investment as a % of pre-tax profit

0.79%



Proportion of total contribution that is time

5%



OUTPUTS

Stakeholders engaged externally

Number of community organisations

113,276



Beneficiaries reached globally across B4SI Members

59 million



Which is the cause that receives most investment?

Social welfare

Stakeholders engaged internally

Employees volunteering in paid-time globally

237,031



Paid-time hours donated globally this year

4,094,164



Employees going on to volunteer in their own time

37,849



Despite competing priorities and resources in challenging times, our members continued to put the emphasis on making a big impact, and with the aid of our Impact Measurement Toolkit, we support them in articulating this.

Businesses reporting impact measurement

41%



Engaging beneficiaries to better understand the impact they have made, supports businesses to make a measurable difference in the lives of millions.



What impact is our global Network having in society?

IMPACTS

On people

Beneficiaries experiencing a positive change in behaviour or attitude

24%



On organisations

Organisations delivering new services or have improved existing services

39%



Impact on employee volunteers

Improved job-related skills

47%



Beneficiaries experiencing an impact on skills development

25%



Organisations reaching more people or spending more time with clients

17%



Increased their personal impact or wellbeing

34%



Beneficiaries experiencing a positive impact on their quality of life

40%



Organisations improving management processes

16%



Changed their behaviour or outlook

69%



Community Investment Post-Lockdown: An evolved global landscape

With 11% more companies submitting to the B4SI Global Benchmark, contributions revert to pre-pandemic levels, but volunteering is still slow to recover, and a greater number of companies are reporting on impact.

2021-2022 saw companies return to levels of investment similar to those of the pre-pandemic years, when expressed as a percentage of revenue or pre-tax profit. Extraordinary cash contributions in 2020 increased from companies that respond to the immediate needs of communities at the outset of the pandemic, bringing contributions as a percentage of pre-tax profit to anomalous all-time highs – a percentage increased further by downward profits in many sectors. Subsequently, 2021 saw Network contributions as a percentage of pre-tax profit move from 1.29% to 0.79%, in line with 2019 results. Even though 60% of companies in the Global Benchmark had higher contributions than the previous year, and 77% reported increased profits, community investment budgets didn't seem to follow this bounce back in all cases.

On the other hand, the average contribution per company decreased by 7.8%, but remained at much higher levels than before the pandemic – 29% higher than 2019. Most of this decrease was related to some companies giving hundreds of millions in extraordinary funding in 2020, not replicated in the subsequent year. However, when looking at the average variation per company – how each company's contributions compare to its own last year – there is an increase of 11%, because most companies increased their contribution.

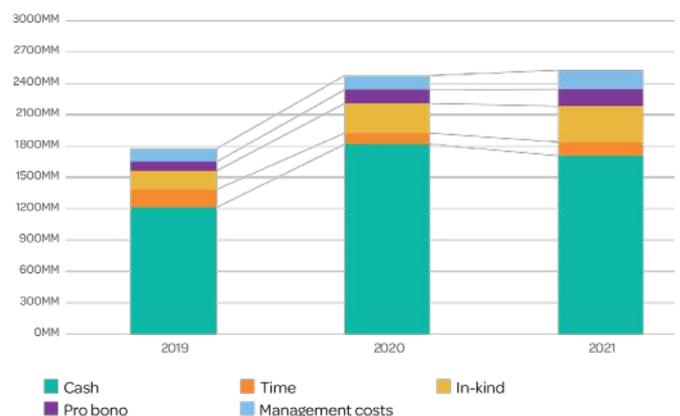
The total number of individual beneficiaries reported by the Network is less than last year, as extraordinary contributions in 2020 reached an exceptional number of beneficiaries. This was also skewed by

significant large contributions, as looking at each company reveals that 57% of companies reporting both years have in fact increased the number of individuals measured to be supported, and 13 more companies reported individual beneficiaries they supported.

Companies investing through employee skills and core products and services

As the Network grows, total contributions increased slightly, surpassing \$2.5bn. A decrease in total cash, related to the 2020 extraordinary one-offs not being replicated, was compensated by increases in time, in-kind and pro bono contributions, as well as management costs.

Total Network Contributions by Type (USD millions)



Contributions in the form of staff time heavily decreased when social distancing restrictions were put in place at the outset of the pandemic, with many companies shutting down all employee engagement or shifting to virtual volunteering. This year, volunteering started to recover, but was still far from where it was reported in 2019.

In 2021-2022, 61% of companies increased hours volunteered, on average duplicating those reported on the previous period. The numbers of employees and hours volunteered have not recovered to pre-pandemic levels, with an average of 13% of employees in each company participating in community activities, compared to 12% in 2020, but 27% in 2019. Therefore, staff time represented only 5% of the Network's contributions, up from 4% (2020) but still below 2019's 10%.

In-kind contributions, on the other hand, continue to increase within the Network, as 54% of companies, reporting both years, increased the amount contributed. This increase has been driven by higher contributions in products and airtime, and other initiatives such as clothes for refugees through UNHCR, or storage and shipping for COVAX by new companies reporting in Retail, Pharmaceuticals and Media sectors.

Contributions by subject focus

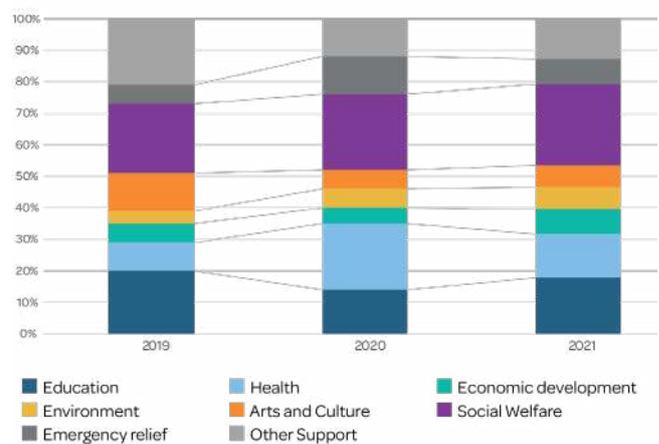
Social welfare continues to be the main subject supported, with 26% of total Network contributions. A variety of initiatives can be included in this category, reflecting companies' increased desire to support improving people's quality of life.

Education is back at second place with 18% of Network contributions, which had been the case in

the preceding years to 2020. Investment focused on the environment, tackling climate change and preserving natural capital through NGOs and community organisations, kept growing steadily from 6% to 7% of Network contributions this year, and has doubled in absolute terms in the last four years.

The weight of contributions devoted to Health and Emergency Response grew massively in 2020, with a significant reduction in the following year. Nevertheless, the reported contributions under this subject are still considerably higher than in pre-pandemic years in absolute terms.

Subject focus of contributions

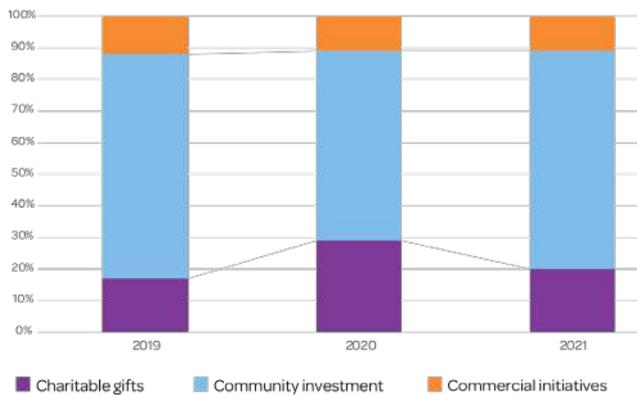


The return to strategic impact-driven investment

In analysing the motivations for contributions, the split of charitable gifts, community investment and commercial initiatives, shows a movement towards a return to pre-pandemic averages. Many one-off extraordinary contributions to get communities through the moments of highest uncertainty of Covid-19 were classified as charitable gifts in 2020.

2021 saw a change in urgency, which allowed companies to channel their investments through partnerships and towards strategic and material issues – while still responding to the needs arising from the pandemic.

Network Contributions by Motivations



The shifts to unrestricted urgent funding in 2020, paired with reduced capacity both in community organisations and in companies' teams, led to a reduction in impact being measured and reported. Twenty companies that had not reported any impact measures last year, reported some impacts this year, reflecting the return to more focused community investment.

Impact reporting increased for all categories, with impact on individual beneficiaries being measured by 35% of companies in the Global Benchmark this year, compared to 29% last year, with impact on organisations going from 11% to 14%, and impact on employees from 16% to 20%.

Companies reporting impact in the Benchmark

	2020	2021
Impact on individuals	29%	35%
Impact on organisations	11%	14%
Impact on employees	16%	20%



The re-emergence of employee volunteering

Deutsche Post DHL Group

Deutsche Post DHL
Group

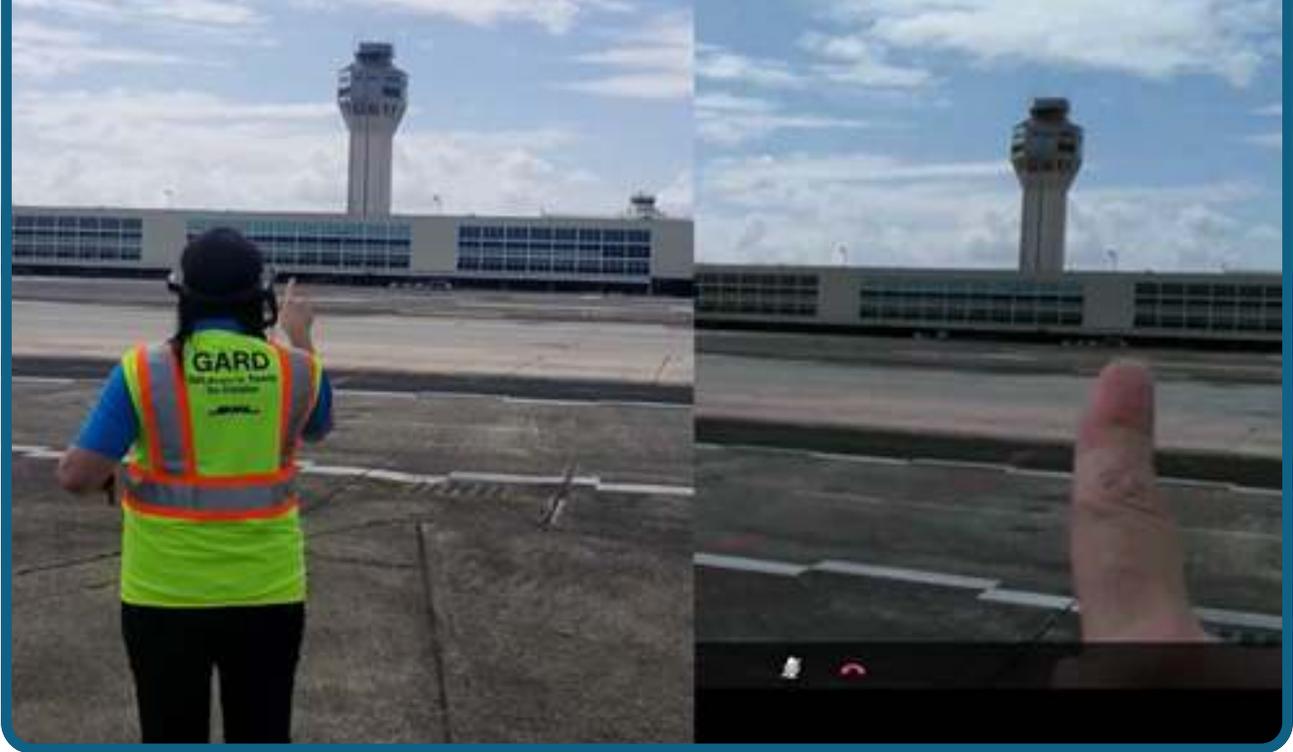
As the world re-adjusts to a hybrid working environment, employers must adjust their strategies for employee volunteering to remain accessible. At Deutsche Post DHL Group, we have done just that, achieving an increase in the number and hours of employee volunteers by creating different opportunities for employee engagement.

About 150,000 employees spent 274,000 hours in volunteering activities in 2021. This increase is due to two major changes to our employee volunteering strategy: digitalisation and localisation

Since 2020 and the challenges of Covid-19, we have pivoted to create different opportunities by digitising formats for our volunteering programmes. Digitalisation increased accessibility, and incentivised employees to stay engaged and pick up on opportunities to engage in their communities.

Our Go-Teach programme, focuses on empowering young people to attain the employability skills and confidence necessary to be prepared for the world of work. The power of technology and digital innovations enabled us not only to keep interactions between volunteers and young people ongoing, but even to scale our outreach significantly – reaching more participants than ever from disadvantaged backgrounds (more than 15,000 in 2021).

For example, our Across BU programme developed in Indonesia offered online employability training to more than 1,000 young people in remote areas in 2020, a number we would have not been able to reach previously. We redirected our budget to increase digital accessibility, buying routers, wi-fi and technology to connect our employees with beneficiaries.



With the support of volunteers, the online training sessions, covering employability-related topics such as job interview and resume writing skills, youths across Indonesia, including Jakarta, Meulaboh, Banda Aceh, Medan, Lembang, Semarang, Bali and Flores, participated in the session. Additionally, Our Go-Help programme works to prepare airports in the case of a disaster. Here we implemented VR glasses to connect with other airports and emergency response experts, to help ease communication and become more resilient.

Our increase in employee volunteering hours has also been a result of the localisation of global programmes such as Go-Help. In the past, Go Help had been focused on deploying small teams to de-bottleneck logistics after a major disaster. This initiative came to a stop at the outset of Covid-19, but regional-level management worked to localise these programmes, co-ordinating teams to address smaller disasters in a local context. Working with the national co-ordinator, regional teams have been partnering with organisations such as the Red Cross and local food banks, supporting with their expertise in logistics planning, or providing our sorting facilities to pack food parcels to be distributed.

These initiatives have evolved into a proactive form of employee volunteering addressing issues close to home, taking immediate action and making a large impact, rather than a stationary team on call waiting for a major disaster.

The digitalisation of our employee volunteering has led to the creation of hybrid opportunities in the future. Employees feel experienced in both forms, and this confidence allows us to create innovative opportunities for employee volunteering, while maintaining engagement. Going forward we aim to design our initiatives around this approach, with the aim of continued growth and accessibility for our employees' engagement in their communities. In addition, we will work closely together with our partners in enabling infrastructure and access, while scaling programmatic interventions and opening up more opportunities for our communities – in a digital and connected world. Since 2020 and the challenges of Covid-19, we have pivoted to create different opportunities by digitising formats for our volunteering programmes. Digitalisation increased accessibility, and incentivised employees to stay engaged and pick up on opportunities to engage in their communities.

Reporting Examples

B4SI are proud to be featured in a wide range of our members reports from across the globe.

Our contribution to our communities

At NNL we put our resources, expertise and networks to use for the advancement of our communities. We promote a society in which everyone can participate and share in many pleasures to come.

Within our strategic commitment to society, we pledge to meet 75% of our operating profit before tax in 2021.

To ensure we continue the professional development of our community investment programme, we aligned the highest industry standards. In 2021, we joined the Business for Social Impact (BSI) network. We use their framework and guidelines to guide our implementation of our 75% strategy, including annual and interim reporting. In line with their framework, we include cash contributions, in-kind donations, volunteer hours, professional and management costs.

In 2021, we also aligned and updated our charitable donations policy in line with our revised reporting structure and the BSI framework. Guided by this policy, we continued to grow and diversify our programme in line with our globally consistent, locally relevant approach. We built our current giving foundations growing existing partnerships and starting new ones. In doing so, we increased our donations and volunteer hours.



Overview of our contributions in millions of EUR (2021)

Cash contributions	€2.14
In-kind donations (in-kind)	€2
Volunteer hours (in-kind)	543
Management costs	1.35
Total contributions	€6.88
% of operating result before tax in 2021	0.4

21,525
People reached through NNL Future Makers

EUR 6.2m
Donations to charitable organisations

Reporting on progress

In 2021, we all continue to work for our contributions to society in pursuit of our ambition to contribute 75% of our operating result by 2023. Because we believe in our reporting, we will continue launching our first Community Investment Impact Report. This will help us learn from and improve our practice. More importantly, it will allow us to share new activities that will enable us, together with our partners, to contribute to the well-being of people and the planet.

Managing community investment

In managing community investment, we apply the same rigor as other performance areas. Following the Business for Social Impact (BSI) – the newly BSI methodology – a global standard for measuring and reporting corporate community investment, we conduct an annual BSI Community Due Diligence (CDD) process. This process is aligned with the BSI framework and the BSI Community Due Diligence (CDD) process. It includes our reporting policy into their own due diligence, ongoing community investment and commercial initiatives of BSI's framework.

During the year, we worked with BSI, which has members, to ensure we effectively apply the organisation's methodology for reporting on our contributions. BSI's methodology is based on the use of the reporting methodology. BSI's methodology is based on the use of the reporting methodology. BSI's methodology is based on the use of the reporting methodology.

We donated €3.5m in cash (including through matching gifts) and 715 in-kind products, services and staff time in 2021. Some 20,000 employees, despite the challenges of the year, were engaged in volunteering through BSI's Future Makers. As a result of BSI's methodology, during the year, the average volunteer rate was 25% for our entire workforce.



RELX Corporate Responsibility Report 2021



galp

Stakeholder Management Report 2021 | Sustainability

5.4 People at the centre

Measuring our impact

Ensuring full transparency, Galp assesses the social impact of its projects, measuring its returns in terms of benefits to the community, in relation to the defined social objectives and using the methodology of the Business for Social Impact (BSI), previously known as the London Benchmarking Group.

Galp also tracks its community investment per SOG. In 2021, most of these initiatives were aligned either with Galp's community strategy or with SOG 4: Quality Education (85%), followed by SOG 17: Partnership for the Goals (7%).

Galp's community investment per SOG

Initiative (€m)	2021
Donations	0.7
Community investment	22.0
Commercial initiatives in the community	1.2
Initiatives (€m)	23.9
Africa	2.3
Asia	1.2
Latin America	2.3
Europe	2.3
North America	2.3
Other	2.3
Galp employees	797

Galp's employees volunteered for community initiatives, a 7.6% average when compared to BSI's network average of 7.6%.

90% of Galp's community investment projects are aligned with the Sustainable Development Goals (SDGs).

75% of Galp's community investment projects are aligned with the Sustainable Development Goals (SDGs).

88% of Galp's community investment projects are aligned with the Sustainable Development Goals (SDGs).

Woolworths Group

Making an impact

We work with our longstanding community partners creating positive impacts and helping create a better today and a better tomorrow.

COMMUNITY INVESTMENT \$21M

NEW \$13.9M

LEASING/RENTALS \$14.1M

IN-KIND CONTRIBUTIONS \$34.9M

IN-CASH CONTRIBUTIONS 1.23%

COMMUNITY INVESTMENT WITH IMPACT

In 2021, we continued to invest in our community partners, creating positive impacts and helping create a better today and a better tomorrow. We worked with our longstanding community partners, creating positive impacts and helping create a better today and a better tomorrow. We worked with our longstanding community partners, creating positive impacts and helping create a better today and a better tomorrow.

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JLL

JLL Global Sustainability Report 2020

Measuring our impact

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KPMG

Our community data

Our community impact

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Providing necessary support to our communities

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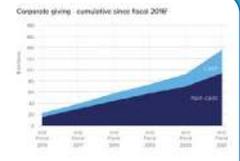


Giving Back: Corporate Donations and Supporting Causes

Through corporate donations, fundraising and volunteering, WBA's business and team members give back to the communities where we are proud to operate. By investing in our communities, we maintain trust and support our brand's reputation.

Our mission is to improve the health of the communities we serve through our products, services and solutions. We are committed to giving back to the communities where we operate. In fiscal 2021, we donated over \$10 million to support various causes, including health care, education, and environmental initiatives.

As a leader in the industry, we are committed to being a responsible corporate citizen. We support various causes through our products, services and solutions. We are committed to giving back to the communities where we operate.



6. SOCIAL

COLLABORATION WITH NON-PROFIT ORGANIZATIONS

In 2021, we have changed the nature of our CSR activities, classification and evaluation of our non-profit partners. We have focused on supporting social impact organizations that align with our business strategy and have a positive impact on the communities we serve.

Area of action	Number of initiatives	Financial value (M€)	%
Environment	10	1,000,000	10%
Social	20	2,000,000	20%
Human Rights	5	500,000	5%
Anti-Corruption	2	200,000	2%
Other	13	1,300,000	13%
Total	50	5,000,000	50%

Corporate community investment 2021

Impacts
- 63.5 M€ in CSR investments
- 5.9 M€ in community investments
- 206 k hours devoted to CSR activities

Outputs
- 2.2 M people reached
- 427 community projects supported
- 56 M€ in CSR investments
- 725 social initiatives supported

GLOBAL PARTNERSHIPS & MEMBERSHIPS

- WORLD ECONOMIC FORUM
- CDP
- ZSL SOLOG
- WILDLIFE
- UNICEF
- FAIRFOOD
- WORLD ECONOMIC FORUM
- CDP
- ZSL SOLOG
- WILDLIFE

DP World's commitment is to invest in its communities and support the social and economic development of the regions where we operate. We are committed to giving back to the communities where we operate.

DP WORLD

DP WORLD ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT 2021



Deutsche Bank Non-Financial Report 2021

ESG key performance indicators	2021	2020	2019
Climate Change	100	100	100
Human Rights	100	100	100
Anti-Corruption	100	100	100
Other	100	100	100

Community Engagement: Financial contribution, Community contributions, and other metrics. We are committed to giving back to the communities where we operate.

amadeus

AMADEUS 2021 SUSTAINABILITY REPORT

AMADEUS 2021 SUSTAINABILITY REPORT	AMADEUS 2021 SUSTAINABILITY REPORT
2.28M+ employees	34,600 hours of volunteer time
3,492 staff members	146 hours of employee time
71 employees	16,730 hours of employee time

ESG key performance indicators	2021	2020	2019
Climate Change	100	100	100
Human Rights	100	100	100
Anti-Corruption	100	100	100
Other	100	100	100

The Faces of B4SI

Our B4SI Network is supported by a team of account managers across the world, and our capacity is growing.

This year we were pleased to be joined by 3 additional core team members in EMEA and APAC, to further improve the support and guidance we provide to all in the Network

Global Core Team



Clodagh Connolly



Simon Robinson



Joyce Achampong



Sarah Downey



Kevin Fay



Andres Schottlaender



Diana Paolone



Rayan Chahin



Alisha Lewis

Account Managers



Alexandra Reece



Eric Bloem



Hannah Harper



Irene Gracia



James Scott



James Moir



Laurien Callens



Matias Aninat



Piya Baptista



Rosanna Greenwood



Sarah Zoen



Tomas Camboa



Waka Wang



Wynn Kwan

Company List & New Members in 2022

Over the course of the year we have been joined by over 25 new companies across the globe. An expansion that reflects the value of the B4SI offer, and the interest in recent developments.

New B4SI Joiners 2022

A

Accenture
Acciona
AGL
Alperia SpA
Amadeus
Anglian Water
ANZ
APA
ARM
ASDA
AstraZeneca
Australia Pacific Airports Corporation (Melbourne Airport)
Australia Post
Australian Rail Track Corporation
Australian Turf Club
Aviva

B

BAE Systems
Banco BCI
Bank of Ireland
Bank of Queensland
Barclays
Bayer
BBVA
Beach Energy
Beazley Group
Berkeley Group
Bettys & Taylors of Harrogate
Brisbane Airport Corporation
British Land
BT
BUPA
Bupa Australia
Burberry

C

Cargill

CNH Industrial
Coca Cola Australia (formerly Coca Cola South Pacific)
Coca-Cola Europacific Partners
Coles
Collinson Group
Coventry Building Society

D

Deutsche Bank
Deutsche Post DHL Group
Dexus
Diageo
DLA Piper
DP World

E

EDP
Endeavour Energy
Experian

F

Fast Retailing
Ferrovia
Freshfields Bruckhaus Deringer
Fujitsu Australia

G

Galp Energia
Generali
Gestamp
GMHBA
Grosvenor

H

H&H Group
H&M Group
HBF Health
HSBC

I

Iberdrola
Ideagen
IG Group
IHG
Inditex
Intesa SanPaolo
Intrepid Travel
Investec plc
Iveco Group N.V.

J

Japan Tobacco
Jemena
Jeronimo Martins
JLL
JT International SA
JTI UK (Gallaher)

K

KASIKORNBANK
Keppel Capital
Keppel Corporation
Kingfisher
KPMG

L

Liberty Global Europe
Linklaters
Lion Pty Ltd
Lloyds Banking Group
LSEG (Refinitiv)

M

M&G PLC
Manulife
Maybank
Medibank
Mirvac Pty Ltd

N

National Australia Bank Ltd
National Grid plc
NatWest Group
NBN Co
New Zealand Post Group
NHS Property Services
NN Group
NSW Ports

O

Optus

P

Pacific National
Pennon Group
Perpetual
Pfizer Australia
Philip Morris International Management S.A.
Premier Foods
Provident Financial Group
Prudential PLC
PwC

Q

QBE Insurance Group Ltd
QIC

R

RACV
RELX
RHI Magnesita
Rolls-Royce plc
RSA Group

S

Sage
Sanctuary Housing
Sanofi
Santos Limited
Shaftesbury plc
Siemens

Singtel
Sky
SLR Consulting
Southern Water
St. James's Place
Standard Chartered
STMicroelectronics
Suncorp
Sydney Airport Corporation Ltd

T

Tabcorp Holdings Ltd
Thames Water
The Co-operative Group
The Southern Co-operative
Transurban

U

UBS
UniCredit
Unite Students
United Utilities

V

Vicinity Centres

W

Walgreens Boots Alliance
Wellington Management
Western Sydney Airport
Woodside Energy Ltd
Woolworths Group Ltd

Y

Yorkshire Building Society

Z

Z Zurich Foundation
Zurich Community Trust

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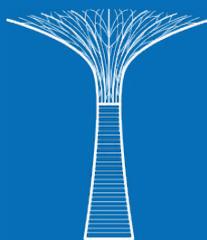
Melbourne



New York



Santiago



Singapore



San Francisco

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